

'Dry As A Bone'

RAINPROOF BAGS FROM WESTBUILD




Westbuild®

INNOVATIVE BUILDING PRODUCTS

Bags better!

Now available in Westbuild's NEW 'Dry As A Bone' rainproof bag.

westbuildgroup.com

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NEW RAINPROOF BAGS FROM WESTBUILD



Innovation inspired by end-users

We all know the problems associated with paper packed Dry-Mix or cement based products such as leaking, excessive dust, limited shelf life and even moisture sensitivity. Inspired by end-users who face these problems daily, our new resilient and rainproof bags will combat most of these issues quite easily, resulting in less waste, greater cost efficiency and a cleaner working environment.

Improved stacking

Because the content of Dry As A Bone bags is packed tightly and evenly, the bags are easier to stack in a neat and orderly way. Bags can be safely stacked to at least four pallets high with no risk of instability or damage.

Old paper bags



More sustainable than paper

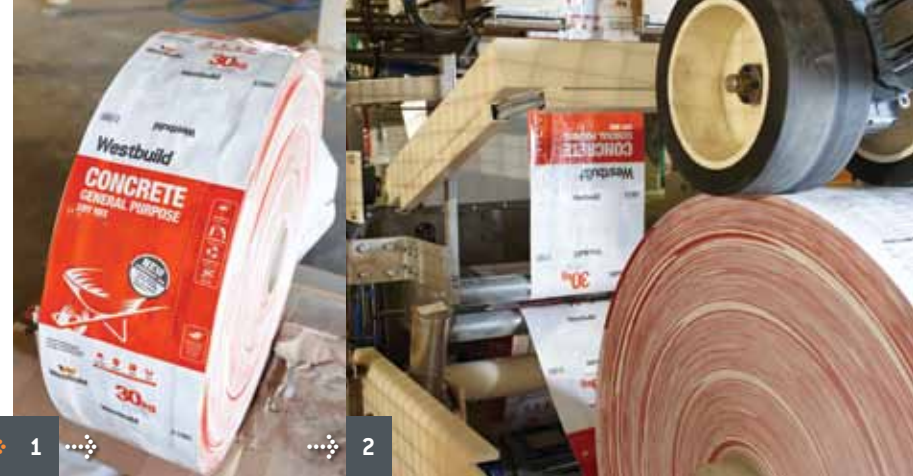
Viewed over their entire lifecycle, our new rainproof bags are more sustainable than conventional paper bags. A tear resistant bag means considerably less material lost in transit, on site or in store.

Even in dry or protected environments, paper bags will absorb the moisture in the air thereby reducing the shelf life of the product. With a fully sealed rainproof bag the product stays 'fresher' for longer, significantly increasing its shelf life, thus reducing costs and product wastage.

State-of-the-art packaging from Europe

Already widely used and recognised throughout Europe by the biggest names in Dry-Mix and cement production in the world, polyethylene (PE) packaging technology has been introduced into Australia by Westbuild to bring us in line with our European counterparts.

Trust Westbuild to bring the new solution home.



It all starts here



Less waste
Saves time
Saves money

Less waste means less time sweeping up and reduces the hazards of a dusty workplace. This in itself saves you time and money.

Furthermore, polyethylene (PE) packaging is far less complicated to manufacture and requires less energy to recycle than paper bags with a polyethylene (PE) inner lining.



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New rainproof bags

Bags better!



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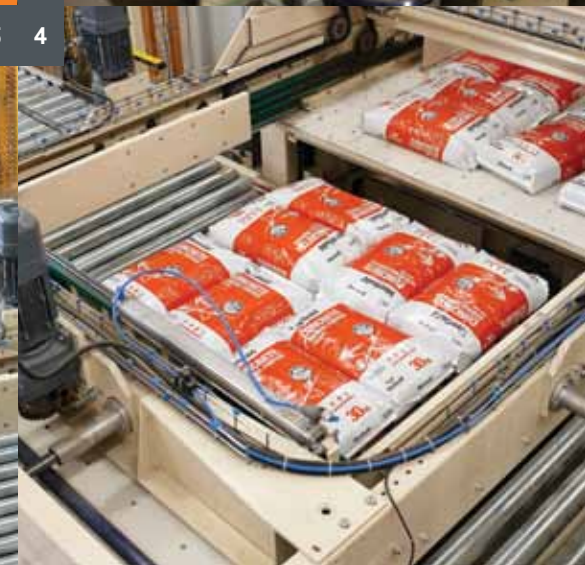
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Supply chain benefits

Westbuild can announce that part of our Dry-Mix range is now available in new, environmentally friendly, significantly stronger, polyethylene (PE) packaging.

There are many benefits, not only to the end-user, but right through the supply chain for products in this innovative packaging.



Benefits for the retail store

Westbuild's Dry As A Bone bags are tougher, cleaner and require less in-store maintenance. They reduce the costs of torn and damaged bags and remember, warehousing is far cheaper out in the yard, leaving valuable undercover space for products that have to be stored indoors. You'll be able to make safer deliveries to your customers in the knowledge that the product will not leak or get water damaged.

- Rainproof
- Less dust and cleaner to handle
- Cleaner store - save on maintenance and cleaning costs
- No product leakage - less waste saves you money
- Can be stored outdoors
- High-recognition glossy print packaging reflects the quality of its contents
- Safer to transport
- Moisture resistant - product stays 'fresher' longer
- Significantly extended shelf life
- Easier to stack - our new bags stack better and therefore present better
- Greater customer satisfaction

Benefits for the retail consumer

Westbuild's Kwikset™, Concrete40™ and Concrete General Purpose are now available in revolutionary rainproof, tear resistant, eco-friendly bags which offer a wealth of advantages and the following benefits:

- Same quality product inside
- Easy handling
- Safe outdoor storage on site - no cover needed
- Weatherproof
- Environmentally friendly
- Tear and puncture resistant
- Less dust
- No product leakage
- Cleaner to handle



And all for the same price!

That's right! Products packed in Dry As A Bone rainproof bags such as Concrete40™ and General Purpose Concrete will cost no more than when they were packed in paper bags.



Rainproof

The new polyethylene (PE) packaging is waterproof and can be stored outside, saving you valuable indoor storage space.



Patented seal

The use of a patented Labyrinth Seal ensures that Westbuild's new packaging is impervious to water and unaffected by rain.



Recyclable

Westbuild's new polyethylene (PE) bag is easier to recycle than traditional Dry-Mix bags which are made from paper lined with plastic.

