

'Dry As A Bone'

RAINPROOF BAGS FROM WESTBUILD



Rainproof Bag



Tear Resistant Bag



Recyclable Bag



Less Dust



NEW
RAINPROOF BAGS

Available in

- Kwikset™ Concrete
- Concrete40™
- General Purpose Concrete



Westbuild[®]

INNOVATIVE BUILDING PRODUCTS

Bags better!

Now available in Westbuild's
NEW 'Dry As A Bone' rainproof bag.

westbuildgroup.com

COMPARE THE BENEFITS	Rainproof bag	Traditional paper bag
Same quality product inside	✓	✓
Can be stored outdoors - no tarp required	✓	✗
Rainproof	✓	✗
Tear resistant	✓	✗
Reduces dust - cleaner to handle	✓	✗
Recyclable and biodegradable	✓	✗
No product leakage - less waste saves you money	✓	✗
Saves handling costs	✓	✗
Cleaner store - save on maintenance and cleaning costs	✓	✗
High-recognition glossy print packaging	✓	✗
Safer to transport	✓	✗
Moisture resistant - product stays 'fresher' longer	✓	✗
Significantly extended shelf life	✓	✗
Easier to stack	✓	✗
Greater customer satisfaction	✓	✗
And all for the same price	✓	✓

Three of Westbuild's most popular products are now available in our unique Dry As A Bone rainproof bags.

Kwikset Concrete™, Concrete40™ and General Purpose Concrete now come in bags that are rainproof which means lots of benefits for you and your customers.

And all for the same price!

That's right! Products packed in Dry As A Bone rainproof bags will cost no more than when they were packed in paper bags.

Sales Support

We'll be providing you with all the sales support you need, including:

- Informative and eye-catching point-of-sale materials
- End-user literature
- End-user advertising

All designed to communicate the benefits of Westbuild products, and help you sell the product to your customers.



Racking Stickers



A4 Trade Brochure



DL End-User Brochures



A2 Point of Sale Poster



Shelf Wobblers



Westbuild Products Pty. Ltd.

94 Berriman Drive, Wangara,
Western Australia 6065

tel +61 8 9309 2029
fax +61 8 9302 1129
web westbuildgroup.com